From: Dwayne Gathers dgathers@gathersstrategies.com

Subject: Re: Could they be helpful?

Date: October 23, 2014 at 6:44 AM

To: Steven Whiddon steven@mediadistrict.org

Thanks Steven.

It's possible. I know Jenny and we can toss this into the mix of data sources. The state's EDD may be a better source of information.

But the first starting point is to get from our side exactly what information would we like to see presented. And then we can pull from a variety of sources.

Happy Thursday!!

Dwayne

Sent from my iPhone

On Oct 22, 2014, at 4:30 PM, Steven Whiddon <steven@mediadistrict.org> wrote:

Jenny Scanlin spoke at the BID Consortium meeting recently in Century City. I couldn't tell you what she spoke about--not impressive and some went over my head; however, I was thinking they may have some data that could be useful to us?

http://ewdd.lacity.org/about_JSbio.html

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