From: Dwayne Gathers dgathers@gathersstrategies.com
Subject: BIDs intro
Date: October 15, 2014 at 1:51 PM
To: Joseph Mariani Joe@HollywoodBid.org
Cc: Steven Whiddon steven@mediadistrict.org

Joe:

I hope this note finds you doing better. I look forward to seeing you at our next Chamber Econ Dev Comm mtg.

However, I wanted you to know that I had lunch with Steven Whiddon – the new Exec Director of the Hollywood Media District BID today -- and I mentioned some of the work you and your team has done in collecting data related to your service area. Its something that they may wish to undertake as well at some point. I believe Steven will follow up with you and/or Kerry as he begins formulating their plans for their BID.

Again, its my hope that we can get all these different pieces of the puzzle talking and sharing and building a platform for more impactful economic development across the Hollywood community.

Lets also chat next week about the presentation opportunity you had mentioned some time ago.

Cheers,

Dwayne

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