

From: Kerry Morrison Kerry@hollywoodbid.org
Subject: RE: Question - homeless count
Date: October 6, 2014 at 11:40 AM
To: Steven Whiddon steven@mediadistrict.org

Hi Steve, I'm in the midst of a tsunami for a while, having taken over the chairmanship of LAHSA and dealing with the retirement of the executive director and the process of convening a search to find his replacement. Its taking a lot of time out of the office, so I am conserving my bandwidth. I hope to be out of the woods on this in mid-November.

Shoot me an email if there are any questions I can help with. And, be sure you get on the mailing list for the BID Consortium; it will be an invaluable resource for you to connect with the other BIDs in the city through that group. Media District BID has rarely been represented there, and it's a great forum for information sharing.

Kerry

From: Steven Whiddon [<mailto:steven@mediadistrict.org>]
Sent: Monday, October 06, 2014 10:42 AM
To: Kerry Morrison
Subject: Re: Question - homeless count

Thank you! Do you have some time to meet this week, would love to pick your brain and offer my support on issues that of mutual concern.

Steven Whiddon
Executive Director
Hollywood Media District
steven@mediadistrict.org
O. 323-860-0025
F. 323-860-0026

On Oct 3, 2014, at 2:41 PM, Kerry Morrison wrote:

Steve, the boundaries are determined by census tracts. LAHSA would like us to pick up as many as we can handle. Here is what we did in 2013

Kerry

From: Steven Whiddon [<mailto:steven@mediadistrict.org>]
Sent: Friday, October 03, 2014 1:20 PM
To: Kerry Morrison

Subject: Question - homeless count

What are the boundaries of the homeless count?

Steven Whiddon
Executive Director
Hollywood Media District
steven@mediadistrict.org
O. 323-860-0025
F. 323-860-0026

Begin forwarded message:

From: Jim Omahen <jim@mediadistrict.org>
Subject: FW: Hollywood 4WRD - next meeting and call for volunteers
Date: October 3, 2014 12:30:35 PM PDT
To: Steven Whiddon <steven@mediadistrict.org>

FYI . . .

----- Forwarded Message

From: Kerry Morrison <KerryMorrison@list.hollywoodbid.org>
Reply-To: <kerrymorrison@list.hollywoodbid.org>
Date: Fri, 3 Oct 2014 12:13:03 -0700
To: <Hollywood4WRD@list.hollywoodbid.org>
Subject: Hollywood 4WRD - next meeting and call for volunteers

Greetings Hollywood 4WRD,

Couple of reminders.

1. Our next meeting is scheduled for Monday October 27 at 3 p.m. We will meet at the Hollywood community room at Fountain and Wilcox.

2. I am looking for volunteers to serve as a subcommittee to work on the **Homeless Count in January 2015**. LAHSA has hired a regional coordinator for our SPA, so this will be very helpful for us. I have taken the lead on organizing for the past three counts, and would like to hand this baton to someone else this year (although I will remain on the committee).

3. **"Donation station" subcommittee.** As I mentioned at the last meeting, the BIDs and the Council office are preparing a pilot project to encourage passersby to donate money to specially equipped parking meters, instead of handing money to panhandlers. This project is progressing quite nicely. The council office has secured 12 meters for an initial pilot. We are holding a meeting with a focus group of private property owners/businesses to discuss their willingness to place meters on their property (e.g., in the private space near Trader Joe's, for example) and to also possibly sponsor meters, which would seed this account from the outset with substantial funds. We are working with a PR firm on messaging and branding for such a program. We have introduced the idea to the Hollywood Chamber of Commerce Community Foundation and they are considering serving as the 501(c)3 repository of the funds.


What we need is the advice of Hollywood 4WRD on how funds raised would be distributed. We have ideas we have gathered from more than a dozen cities across the country who have embarked upon similar efforts. At the last meeting, I had the following people volunteer to serve on this committee: Nathan French, Antquan Washington and Sonny Duron. If there is anyone else who would like to serve on this committee, please let me know ASAP as I plan to set up this meeting in the next two weeks.

I hope everyone has a terrific weekend!

Kerry

----- End of Forwarded Message

<Census tract map.jpg>

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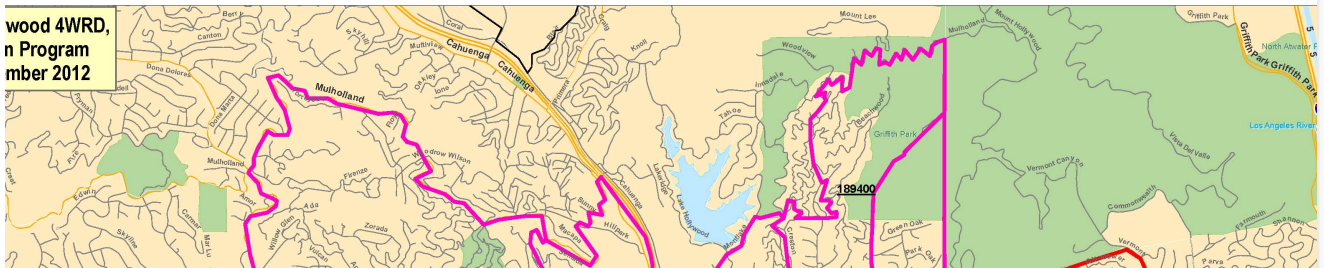
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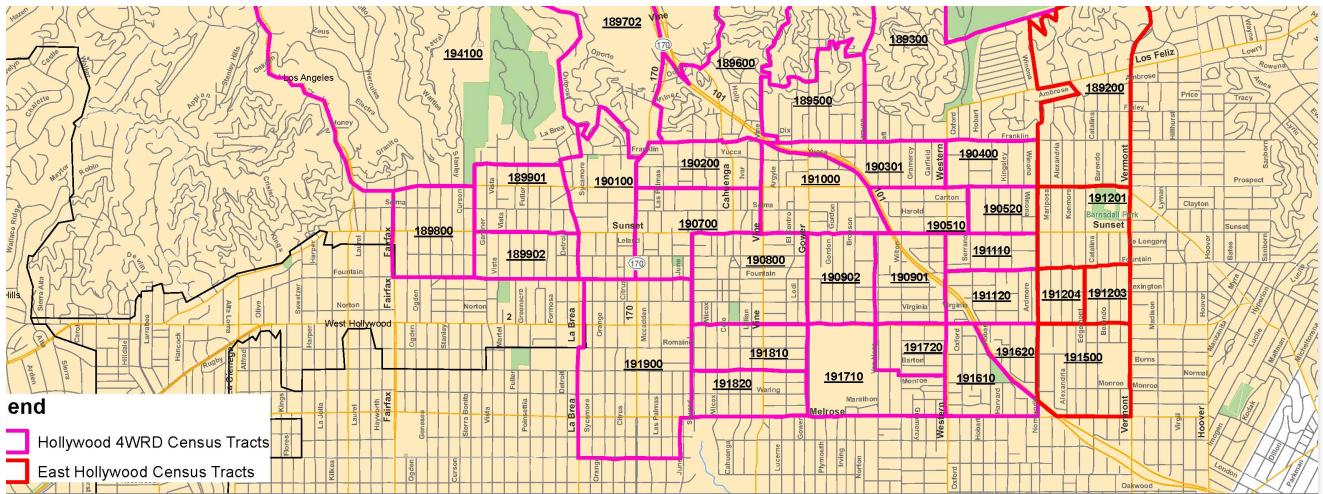
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