

From: Jim Omahen jim@mediadistrict.org
Subject: Re: Hollywood 4WRD - next meeting and call for volunteers
Date: October 3, 2014 at 1:16 PM
To: Steven Whiddon steven@mediadistrict.org

This was somewhat done earlier this year. Boardmember Jennifer Wolfson spearheaded an effort to count individuals coming to the food line and also identify the motor-home vehicles in that proximity.

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Jim Omahen, Operations Manager
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On 10/3/14 12:55 PM, "Steven Whiddon" <steven@mediadistrict.org> wrote:

Can we put this on our agenda to announce. Also, what do you think about us doing our own homeless count?

Steven Whiddon
Executive Director
Hollywood Media District
steven@mediadistrict.org
O. 323-860-0025
F. 323-860-0026

Begin forwarded message:

From: Jim Omahen <jim@mediadistrict.org>
Subject: **FW: Hollywood 4WRD - next meeting and call for volunteers**
Date: October 3, 2014 12:30:35 PM PDT
To: Steven Whiddon <steven@mediadistrict.org>

FW: Hollywood 4WRD - next meeting and call for volunteers
FYI . . .

----- Forwarded Message

From: Kerry Morrison <KerryMorrison@list.hollywoodbid.org>
Reply-To: <kerrymorrison@list.hollywoodbid.org>
Date: Fri, 3 Oct 2014 12:13:03 -0700
To: <Hollywood4WRD@list.hollywoodbid.org>
Subject: Hollywood 4WRD - next meeting and call for volunteers

Greetings Hollywood 4WRD,

Couple of reminders.

1. Our next meeting is scheduled for Monday October 27 at 3 p.m. We will meet at the Hollywood community room at Fountain and Wilcox.

2. I am looking for volunteers for serve as a subcommittee to work on the **Homeless Count in January 2015**. LAHSA has hired a regional coordinator for our SPA, so this will be very helpful for us. I have taken the lead on organizing for the past three counts, and would like to hand this baton to someone else this year (although I will remain on the committee).

3. **"Donation station" subcommittee.** As I mentioned at the last meeting, the BIDs and the Council office are preparing a pilot project to encourage passersby to donate money to specially equipped parking meters, instead of handing money to panhandlers. This project is progressing quite nicely. The council office has secured 12 meters for an initial pilot. We are holding a meeting with a focus group of private property owners/businesses to discuss their willingness to place meters on their property (e.g., in the private space near Trader Joe's, for example) and to also possibly sponsor meters, which would seed this account from the outset with substantial funds. We are working with a PR firm on messaging and branding for such a program. We have introduced the idea to the Hollywood Chamber of Commerce Community Foundation and they are considering serving as the 501(c)3 repository of the funds.

What we need is the advice of Hollywood 4WRD on how funds raised would be distributed. We have ideas we have gathered from more than a dozen cities across the country who have embarked upon similar efforts. At the last meeting, I had the following people volunteer to serve on this committee: Nathan French, Antquan Washington and Sonny Duron. If there is anyone else who would like to serve on this committee, please let me know ASAP as I plan to set up this meeting in the next two weeks.

I hope everyone has a terrific weekend!

Kerry

----- End of Forwarded Message