


**From:** Dan Halden daniel.halden@lacity.org   
**Subject:** Re: Hollywood Media District - Follow up  
**Date:** October 30, 2014 at 8:39 AM  
**To:** Malick, Mike Mike.Malick@marcusmillichap.com  
**Cc:** Steven Whiddon steven@mediadistrict.org, Marie Rumsey marie.rumsey@lacity.org, Marisol Rodriguez marisol.rodriguez@lacity.org, Gary Benjamin gary.benjamin@lacity.org

---

:) We look forward to continued work together!

Per my latest email on the topic, since Caltrans is paving the street in 2015 we felt it made the most sense to pause on moving forward with relinquishment discussions until the work is completed. However, we should certainly still talk about this when we meet in January.

I will be sending out a calendar invite shortly.

Thanks, all!



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
5500 Hollywood Blvd, 4th Floor, Los Angeles, CA 90028  
(323) 957-4500 | [www.cd13.com](http://www.cd13.com)

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On Wed, Oct 29, 2014 at 3:51 PM, Malick, Mike <[Mike.Malick@marcusmillichap.com](mailto:Mike.Malick@marcusmillichap.com)> wrote:

Yes, Thanks!!

With relinquishment of Route 2 west of the 101 and the Hollywood Central Park project this area of Los Angeles will be enhanced for generations to come.

Thank you for your efforts!

**Michael Malick**

**President, Hollywood Media Business Improvement District**  
*Vice President Investments*  
*Director, National Office and Industrial Properties Group*

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[\(323\) 899-8997](tel:(323)899-8997) mobile

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[m](#)

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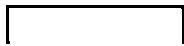
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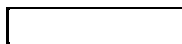
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Regarding relinquishment, as we discussed that is something we are absolutely considering but it is a longer term option. When Caltrans came to us with the news that they would be doing the pavement preservation program, we felt it was more appropriate to allow them to do this (much-needed) work and hold off on further relinquishment conversations until the work is completed. That being said, transforming SMB in a positive way is a big priority so I'd be happy to organize a meeting where we could discuss possibilities in further detail. The next couple of weeks have already essentially filled up, but how about second week of November? Wed 11/12 in the morning is open...

Let me know if you have any questions; feel free to write me at any time!

Sincerely,



**Dan Halden**

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell

5500 Hollywood Blvd, 4th Floor, Los Angeles, CA 90028

(323) 957-4500 | [www.cd13.com](http://www.cd13.com)

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On Wed, Oct 22, 2014 at 3:38 PM, Steven Whiddon <[steven@mediadistrict.org](mailto:steven@mediadistrict.org)> wrote:

Daniel,

Following up on our conversation related to State Highway 2 / Santa Monica Blvd. We would like to see the schedule and "scope of work" that is proposed for the project. Also, is this classified as a paving or resurfacing project? Lastly, we would like a meeting to discuss the status and strategy for relinquishment of Santa Monica Blvd.

Steven Whiddon

Executive Director

Hollywood Media District

[steven@mediadistrict.org](mailto:steven@mediadistrict.org)

O. [323-860-0025](tel:323-860-0025)

F. [323-860-0026](tel:323-860-0026)



**From:** Dan Halden daniel.halden@lacity.org  
**Subject:** Re: Hollywood Media District - Follow up  
**Date:** October 29, 2014 at 11:06 AM  
**To:** Steven Whiddon steven@mediadistrict.org  
**Cc:** Mike Malick Mike.malick@marcusmillichap.com, Marie Rumsey marie.rumsey@lacity.org, Marisol Rodriguez marisol.rodriguez@lacity.org, Gary Benjamin gary.benjamin@lacity.org

---

Thanks, Steven.

Please let me know if there are any additional spots in addition to NW SMB/Wilcox that you'd like for me to bring to Caltrans' specific attention.

We can definitely wait until the New Year for a meeting..... do you want to put something on the calendar now?

Thanks!



**Dan Halden**  
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## **WE NEED YOUR INPUT! [TAKE THE SMALL BUSINESS SURVEY](#)**

On Fri, Oct 24, 2014 at 10:56 AM, Steven Whiddon <[steven@mediadistrict.org](mailto:steven@mediadistrict.org)> wrote:

Dan,

Thanks for the good news! I am thrilled to hear the scope of the project is more comprehensive and contains some of the necessary upgrades that are so desperately needed. We are hopeful that Cal Trans and/or MTA will survey the areas where additional concrete pads are needed and have them installed as part of the "pavement preservation program". One great example of where concrete pads are needed is at the NW corner of Santa Monica Blvd. and Wilcox Ave.

As the busy holiday season is fast approaching, I would rather wait until the new year for a meeting.

Again, thanks for the very positive news.

Cheers,  
Steven Whiddon  
Executive Director  
Hollywood Media District  
[steven@mediadistrict.org](mailto:steven@mediadistrict.org)  
O. [323-860-0025](tel:323-860-0025)  
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On Oct 23, 2014, at 6:50 PM, Dan Halden wrote:

Hi Steve!

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