



Board of Directors Meeting

Nov. 20, 2014 – 3pm to 4:30pm
Musician's Union, Local 47, Auditorium
817 N. Vine St., Hollywood CA

AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION,
INCLUDING A MOTION AND VOTE

- I. Call To Order
- II. Introductions and Public Comments
- III. Presentation by Greg Bartz, LADWP
- IV. Approval of 10.23.14 Board Meeting Minutes (pg. 2-3) **Action Item**
- V. Nominations Committee recommends increase of BID Board seats from seventeen (17) to nineteen (19) **Action Item**

*Contingent upon Board decision of Agenda Item V.
Board may recess for brief Nominations Committee meeting.*
- VI. *Board meeting called back to order*
Nominations Committee Report
 - a. Slate of Nominees for 2015 Board of Directors **Action Item**
- VII. UPS Patrol Report, Capt. Irigoyen
- VIII. LABT Report
- IX. Executive Director Report, Whiddon
- X. New Business
 - a. reminder: next Boardmember meeting,
Monday, December 15th, 5pm-7:30pm at Grub
- XI. Adjournment

As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Jim Omahen, Operations Manager, at ph. 323.860.0088, fax 323.860.0089, or email jim@mediadistrict.org.

Hollywood Media District BID

Board of Directors Meeting Minutes – Meeting held on Oct. 23, 2014

Musician's Union Auditorium, 817 N. Vine St., Hollywood CA

Board Members Present: Anabel, Ankney, Cassella, Goldman, Groeper, Howard, Lee, Loverro, Luster, Malick, Roodman, Scane, Singer, Wolfson

Board Members Absent: Bass, Maldonado, Parker

Staff and Guests Present: Whiddon, Omahen, Irigoyen, Romano, Jacques Massachi, Rick Scott (City Clerk's Office), Adrian

I. Call to Order – Malick called meeting to order at 3:10pm.

II. Introductions and Public Comments

Rick Scott from the City Clerk's office introduced himself. Adrian introduced himself. There were no public comments.

III. Approval of Meeting Minutes

Minutes of 09.10.14 Special Board of Directors meeting read and reviewed by Board.

Goldman made a motion to accept and approve the minutes. Luster seconded the motion. The motion carried unanimously. Minutes of 09.18.14 Annual Meeting read and reviewed by Board. **Goldman made a motion to accept and approve the minutes. Cassella seconded the motion. The motion carried unanimously.**

IV. UPS Report

Capt. Irigoyen told the Members he gave new Executive Director Whiddon a tour of the Media District. Irigoyen reported that vehicle break-ins have been less as of lately, and the 7-11 on Santa Monica Blvd. continues to have problems with incidents.

V. LABT Report

Romano reported that the special and needed tree watering, that the Board approved this past Summer, has been completed. She said as per agreed upon, the BID would be billed for this next year. Romano mentioned that by the next Board meeting they will have a new updated inventory of trees in the BID. She continued by reporting that recently in the BID there has been an increase in the number of shopping carts, either empty and just left or containing homeless individuals' belongings. Romano reported that it is illegal to remove a homeless individual's contents and she will verify that her workers did not remove any. Romano reported that for this month their crews have removed 1313 bags of trash, and she added that one of the HMD green trashcans is missing from its location at 7070 Santa Monica Blvd. Groeper asked about tree trimming. Romano said the BID just needs to tell her what trees to trim and when. Romano passed around their monthly report and a packet of photos regarding what their crews have been seeing in the BID.

VI. Executive Director Report

Whiddon said he is very pleased to be the new Executive Director and asked the Members to refer to his report included in the Members' packets. He said he has been busy with introductory meetings and getting organized.

VII. New Business

a. BID's Office Equipment. Malick said there is a need for the BID to purchase office equipment. He mentioned that the only BID office computer is Omahen's ten plus year old laptop. Malick continued by saying Anabel was helping with getting quotes for some new hardware and software. He mentioned that information regarding this was included in Whiddon's report, and he noted that taxes had not been added into the prices. Whiddon said this matter is urgent and suggested the Board approve up to \$7000 for new equipment. Malick agreed and said this needs to move forward. **Lee made a motion to approve up to \$7000 for the purchase of new computer equipment and software. Goldman seconded the motion. The motion carried unanimously.**

b. LA's Minimum Wage Proposal. Goldman explained that this initiative has just gone before City Council, and that the originally proposed increase to \$15.37 has been lowered to \$13.75. Malick said this is an issue for the Advocacy Committee. It was mentioned that there are no hotels large enough in the BID that would be affected by this minimum hotel workers minimum wage increase.

c. Removal of bus stop shelter. Whiddon suggested pursuing a request to the MTA to remove two bus shelters, in order to deter individuals from criminal behavior. He noted that we are targeting criminal and unsafe behavior – not individuals. He has observed bus riders not wanting to use the benches or shelters due to the hostile environment created at those stops. Groeper said he does not think the removal would make much of a difference to deter hanging-out and loitering. Anabel asked if either our Security Patrol or HBT would have more information about problems at this bus stop shelter. Whiddon said he would ask them, and he mentioned that he will also reach out to the property owners at that location and ask them.

d. November Board of Directors meeting. The proposed date of the November Board of Directors meeting, **Thursday, Nov. 20th, 3pm to 4:30pm at the Musicians Union**, was agreed upon by all. Ankney checked and confirmed the Musicians Union Auditorium is available.

e. December Board of Directors meeting and holiday dinner. Goldman said Grub would be available for the Board's holiday meeting and that they could do a very reasonably priced dinner. Groeper suggested doing a buffet. All agreed that Grub would be a good choice. All agreed with the proposed date and times, **Monday, December 15th, 5pm to 7:30pm**. Omahen said he would follow up with scheduling and the details of cost.

f. Computer for BID Security Office. Whiddon mentioned there is a need for a second computer at the BID Security Office, and he asked if anyone has an old computer that they could donate for this. Wolfson said she has a few old laptops and she would let Whiddon know.

VIII. Meeting was adjourned at 4:50pm