

From: Renee Nahum reeneenahum@yahoo.com

Subject: Re: GALA '15

Date: October 15, 2014 at 1:50 PM

To: Todd Warner todd@tailwaggerspets.com, amy.yeager.la@gmail.com, Roger Hampton hamptonproductions@gmail.com, James W. Litz jwlitz@jameswitz.com, Susan Polifronio susancpt@earthlink.net, George Brauckman gbrauckman@sbcglobal.net, Scott Campbell aftonneighbor@aol.com, Philip Mershon philipmershon@yahoo.com, Linda Horner lshorner@gmail.com, Terri Tilton Stewart hollywoodterri@sbcglobal.net, Patti Harburg-Petrich PHarburg-Petrich@walterpmoore.com, steven@mediadistrict.org, Chase White recycledmovie@gmail.com, Laurie Goldman laurielgoldman@earthlink.net

Cc: George Abou-Daoud george@bowery-st.com, Thaddeus Hunter Smith thaddeus999@yahoo.com, Alfredo Hernandez alfredo.hernandez@hfc.org, Betty Fraser bettythefoodchick@gmail.com, Denise DeCarlo dnsdecarlo@aol.com

Hi Laurie,
Again, you are amazing! Please count me in to volunteer on the 8th, I'm all yours.
Renee

On Wed, 10/15/14, Laurie Goldman <laurielgoldman@earthlink.net> wrote:

Subject: GALA '15

To: "Todd Warner" <todd@tailwaggerspets.com>, amy.yeager.la@gmail.com, "Roger Hampton" <hamptonproductions@gmail.com>, "James W. Litz" <jwlitz@jameswlitz.com>, "Susan Polifronio" <susancpt@earthlink.net>, "George Brauckman" <gbrauckman@sbcglobal.net>, "Scott Campbell" <aftonneighbor@aol.com>, "Philip Mershon" <philipmershon@yahoo.com>, "Linda Horner" <lshorner@gmail.com>, "Terri Tilton Stewart" <hollywoodterri@sbcglobal.net>, "Patti Harburg-Petrich" <PHarburg-Petrich@walterpmoore.com>, "Renee Nahum" <reeneenahum@yahoo.com>, steven@mediadistrict.org, "Chase White" <recycledmovie@gmail.com>
Cc: "George Abou-Daoud" <george@bowery-st.com>, "Thaddeus Hunter Smith" <thaddeus999@yahoo.com>, "Alfredo Hernandez" <alfredo.hernandez@hfc.org>, "Betty Fraser" <bettythefoodchick@gmail.com>, "Denise DeCarlo" <dnsdecarlo@aol.com>
Date: Wednesday, October 15, 2014, 8:51 AM

Greetings Gala

Committee! I am pleased to report that Gala sponsorship is doing VERY WELL!!! As of today, we have 3 presenting sponsors, pledges of \$140,000+ and more than 360 attendees! WOO HOO Some important updates: 1.

Revised

sponsorship opportunities are attached – the Table of 8 idea did not work, so we're back to a Table of 10 at the increased price of \$2750 and tickets at \$275. Oh well.2.

If you

intend to solicit sponsorships (not required J), please know that I need company names by October 27 to be included on the invitation.3.

Gala

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For

those interested in participating on the décor committee (Palladium needs a lot of décor), we are having a committee meeting at the Palladium on October 22nd at 11:30 AM.5.

Entertainment program has now been finalized and you won't believe how fabulous it is!!6.

If you

can volunteer on Gala Day, January 8th, please let me know – we need all the hands we can get J See you soon! Love n' hugs, Laurie
Friends of the Hollywood Central Park
Laurie L. Goldman, Executive Director/Founding President
1680 North Vine Street, Suite 1000
Hollywood, CA 90028(T)

310.274.8682 (F) 310.274.8627 (E) laurie.goldman@hfc.org
or laurielgoldman@earthlink.net
<http://hollywoodcentralpark.org> Facebook Twitter

From: Susan Polifronio susancpt@earthlink.net 

Subject: RE: GALA '15

Date: October 15, 2014 at 1:45 PM

To: Linda Horner lshorner@gmail.com, Laurie Goldman laurielgoldman@earthlink.net, Todd Warner todd@tailwaggerspets.com, amy.yeager.la@gmail.com, Roger Hampton hamptonproductions@gmail.com, James W. Litz jwlitz@jameswiltz.com, George Brauckman gbrauckman@sbcglobal.net, Scott Campbell aftonneighbor@aol.com, Philip Mershon philipmershon@yahoo.com, Terri Tilton Stewart hollywoodterri@sbcglobal.net, Patti Harburg-Petrich PHarburg-Petrich@walterpmoore.com, Renee Nahum reeneenahum@yahoo.com, steven@mediadistrict.org, Chase White recycledmovie@gmail.com

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Hi Laurie,

We'll definitely do one table and I will volunteer on the 8th.

Susan P

From: Linda Horner [<mailto:lshorner@gmail.com>]

Sent: Wednesday, October 15, 2014 10:22 AM

To: 'Laurie Goldman'; 'Todd Warner '; amy.yeager.la@gmail.com; 'Roger Hampton'; 'James W. Litz'; 'Susan Polifronio'; 'George Brauckman'; 'Scott Campbell '; 'Philip Mershon '; 'Terri Tilton Stewart '; 'Patti Harburg-Petrich'; 'Renee Nahum'; steven@mediadistrict.org; 'Chase White'

Cc: 'George Abou-Daoud'; 'Thaddeus Hunter Smith '; 'Alfredo Hernandez'; 'Betty Fraser '; 'Denise DeCarlo'

Subject: RE: GALA '15

Laurie,

Congratulations on the sponsorship sales.

Definitely, put me on the list to volunteer GALA DAY.

Linda H.

From: Laurie Goldman [<mailto:laurielgoldman@earthlink.net>]

Sent: Wednesday, October 15, 2014 8:52 AM

To: Todd Warner ; amy.yeager.la@gmail.com; Roger Hampton; James W. Litz; Susan Polifronio; George Brauckman; Scott Campbell ; Philip Mershon ; Linda Horner; Terri Tilton Stewart ; 'Patti Harburg-Petrich'; 'Renee Nahum'; steven@mediadistrict.org; 'Chase White'

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See you soon!

Love n' hugs,
Laurie



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Date: October 15, 2014 at 10:21 AM
To: Laurie Goldman laurielgoldman@earthlink.net, Todd Warner todd@tailwaggerspets.com, amy.yeager.la@gmail.com, Roger Hampton hamptonproductions@gmail.com, James W. Litz jwlitz@jameswitz.com, Susan Polifronio susancpt@earthlink.net, George Brauckman gbrauckman@sbcglobal.net, Scott Campbell aftoneighbor@aol.com, Philip Mershon philipmershon@yahoo.com, Terri Tilton Stewart hollywoodterri@sbcglobal.net, Patti Harburg-Petrich PHarburg-Petrich@walterpmoore.com, Renee Nahum reeneenahum@yahoo.com, steven@mediadistrict.org, Chase White recycledmovie@gmail.com
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See you soon!

Love n' hugs,
Laurie



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From: Laurie Goldman laurielgoldman@earthlink.net
Subject: RE: GALA '15
Date: October 15, 2014 at 9:58 AM
To: Steven Whiddon steven@mediadistrict.org

No problem 😊

Remember the honorees are:

Mitch O'Farrell, Council Member CD 13
Michael LoGrande, Director of City Planning
Dixon Slingerland, Executive Director, Youth Policy Institute
Gail Goldberg, Executive Director, ULI-Los Angeles

From: Steven Whiddon [mailto:steven@mediadistrict.org]
Sent: Wednesday, October 15, 2014 9:51 AM
To: Laurie Goldman
Subject: Re: GALA '15

That's awesome!!!! Thank you for your generosity!

I will forward to Jim so we can start pulling together the artwork. I will work with someone to come up with a great quote as well. Sound good?

Steven Whiddon
Executive Director
Hollywood Media District
steven@mediadistrict.org
O. 323-860-0025
F. 323-860-0026

On Oct 15, 2014, at 9:45 AM, Laurie Goldman wrote:

I'm happy to donate a full page ad in the tribute book to HMBID 😊

From: Steven Whiddon [mailto:steven@mediadistrict.org]
Sent: Wednesday, October 15, 2014 9:45 AM
To: Laurie Goldman
Subject: Re: GALA '15

That's too bad. I was hoping I could inspire them to buy individual tickets so that we could raise the profile of the BID.

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On Oct 15, 2014, at 9:42 AM, Laurie Goldman wrote:

Hi Steven,

I typically invite several HMBID members as my guests – no way they will spend money on this, even from their own pocket!

Hugs,
L

From: Steven Whiddon [<mailto:steven@mediadistrict.org>]

Sent: Wednesday, October 15, 2014 9:32 AM

To: Laurie Goldman

Subject: Re: GALA '15

LG,

Do you think I could get 10 people from the Hollywood Media District to commit to one table or have you already pulled from that pool?

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See you soon!

Love n' hugs,
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<2015 Spon & underwriting opps.docx>

<2015 Gala Tribute Book Ad Specs.doc>

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