

From: Devin Strecker devinstrecker@list.hollywoodbid.org
Subject: RE: What do you think of...
Date: October 29, 2014 at 12:56 PM
To: Steven Whiddon steven@mediadistrict.org

IDA is great. When I first worked at Media District (with Mary Lou) we were a member and I got to go to the conference. When Susan took over, she dropped the membership. We are members here and we find the conferences invaluable. We're also a member of CDA (California Downtown Association) and they are great too since they have so much stuff that is relevant to California BIDs.

From: Steven Whiddon [mailto:steven@mediadistrict.org]
Sent: Wednesday, October 29, 2014 12:34 PM
To: Devin Tait Strecker
Subject: What do you think of...

Devin,

I am subscribing to a few sources to better inform me of issues relevant to BID's. So far I have subscribed to the LA Business Journal, Hollywood Reporter, and am looking into the International Downtown Association. Do you have any recommendations?

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