

From: Malick, Mike Mike.Malick@marcusmillichap.com
Subject: Re: 6065 Melrose Avenue
Date: October 23, 2014 at 7:20 AM
To: Steven Whiddon steven@mediadistrict.org

Thanks Steven. I hope this owner will be satisfied with your response!

Sent from my iPhone

On Oct 23, 2014, at 6:02 AM, "Steven Whiddon" <steven@mediadistrict.org> wrote:

Good Afternoon Toni!

Thank you for contacting me. I am happy to report that Captain John Iragoyan and myself completed a site visit of your property located at 6065 Melrose Avenue. We spoke with your leasee, Tom Pena about the issues you stated in the email below. We made sure he understands we are here to serve and has all of our contact information. He understands that he can contact us at any time to assist with the issues below.

He also stated that he sees our cleaning crews regularly--we were please to hear that we are being helpful.

Regarding the digital billboard issue, that is a decision of LA City. We do not have jurisdiction over the signage. It is duely noted that you would like to have digital signage.

Thank you again for reaching out to us.

Steven Whiddon
Executive Director
Hollywood Media District
steven@mediadistrict.org
O. 323-860-0025
F. 323-860-0026

Begin forwarded message:

From: Jim Omahen <jim@mediadistrict.org>
Subject: FW: 6065 Melrose Avenue
Date: October 7, 2014 3:51:24 PM PDT
To: Steven Whiddon <steven@mediadistrict.org>

FYI . . .

----- Forwarded Message
From: <werk2much@cox.net>
Date: Mon, 6 Oct 2014 14:50:27 -0700
To: <jim@mediadistrict.org>
Subject: 6065 Melrose Avenue

Hello Jim,

I am the property owner of 6065 Melrose Avenue where the All Brake and Lube Business is located at the corner of Seward and Melrose. This property has been in my family since 1963 and under the name of Challenger Motors, Inc. my parents supported the movie industry by supplying vehicles to movies and also repaired cars of the stars. It is currently leased by Mr. Tom Pena who operates the All Brake and Lube business.

For the past 14 years I have paid my property taxes which doubled when the Hollywood Media District was founded. Over those 14 years my tenant has removed graffiti, cleaned up trash and urine from indigents jumping the fence and sleeping there, and has been burglarized many times. On my last visit to Los Angeles, Melrose Avenue looks the same as it has for the past 40 years. I would like to know when my property will receive some attention from the Hollywood Media District. Last year I phoned to ask for some assistance on the Digital Billboard Issue, as I have a billboard on my property, but that was something that you did not get involved in. That has cost me thousands of dollars for the past 16 months. For the more than

See the instances of dollars for the past 10 months. For the more than \$12,000 that I have contributed to the BID, I, or my tenant, have not even received one word of promotion in your newsletter. During business hours, my tenant says he has seen your bike patrol only a few times. And during after hours, there is no one staying on our property to phone your Security Patrol if there is an issue.

As I originally did not want to participate in the bid, and I voted no against it again, I have been forced to pay a tax that has not been any benefit to me or my tenant. Please tell me what we can do to resolve this. I trust you will pass this along to the Board of Directors and someone will contact me as soon as possible.

Regards,

Toni Werk

----- End of Forwarded Message

From: Jim Omahen jim@mediadistrict.org
Subject: FW: 6065 Melrose Avenue
Date: October 7, 2014 at 3:51 PM
To: Steven Whiddon steven@mediadistrict.org

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