From: Malick, Mike Mike.Malick@marcusmillichap.com

Subject: RE: We need you at City Hall tomorrow at 1:00 PM for the City's first hearing on raising the LA Minimum Wage - Please respond

ASAP

Date: October 27, 2014 at 4:21 PM

To: Steven Whiddon steven@mediadistrict.org, Laurie Goldman laurielgoldman@earthlink.net

## Thank you both!

I have meetings that will prevent me from attending. Is it worth asking other board members to attend?

**From:** Steven Whiddon [mailto:steven@mediadistrict.org]

**Sent:** Monday, October 27, 2014 4:15 PM

**To:** Laurie Goldman **Cc:** Malick, Mike

Subject: Re: We need you at City Hall tomorrow at 1:00 PM for the City's first hearing on raising the LA

Minimum Wage - Please respond ASAP!

Importance: High

good to know my insticts were correct.

Steven Whiddon
Executive Director
Hollywood Media District
steven@mediadistrict.org

O. 323-860-0025 F. 323-860-0026

On Oct 27, 2014, at 3:05 PM, Laurie Goldman wrote:

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**From:** Shahenian, Nicole [mailto:Nicole@hollywoodchamber.net]

Sent: Monday, October 27, 2014 2:59 PM

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Minimum Wage - Please respond ASAP!

Importance: High

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The Economic Development Committee Hearing will take place Tuesday, October 28<sup>th</sup> at 1:00 PM in Council Chamber (Room 340). Should you need parking please email William Ayala of Mitch O'Farrell's Office, with the make, model and license plate information of your car. William can be contacted atwilliam.ayala@lacity.org

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Attached you will find some background information on the hearing. Please feel free to use any language that you find compelling in your statements tomorrow.

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- Tomorrow's Agenda
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### SUGGESTED TALKING POINTS:

- As a business owner in Los Angeles, I wholeheartedly agrees that poverty in Los Angeles needs to be addressed and that no person working full time should be living in poverty. It is appalling that Los Angeles leads the nation in its poverty rate. However, I believe that the best way to help people climb out of poverty is to create a robust economic environment to attract businesses and encourage them to stay and create good-paying jobs.
- Any discussion of an increase to the minimum wage must be one part of a larger plan with concrete steps to grow our economy, increase private sector jobs, and bring new businesses to Los Angeles.

- It is imperative that a thorough and proper analysis of the far reaching consequences of a minimum wage increase will be a priority of the Council. The O'Farrell/Blumenfeld motion helps ensure that a deliberative process, that takes into account the overall impacts of a wage increase on the LA economy, will be followed.
- I agree with the Hollywood Chambers position that any increases in the minimum wage be coupled with policy changes aimed at mitigating the negative effects that the wage increase will have on the Los Angeles business community and the ability to grow a strong base of new jobs in the City.
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## 2) Need for Immediate and Comprehensive Reform of the LA Business Tax

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Warmest Regards,

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Pdo you really need to print this out? <image018.jpg>

#### **Nicole Janelle Shahenian**

Vice President, Public Policy

## <image019.jpg>

Fax: 323 469 2805

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<O'FARRELL BLUMENFIELD MINIMUM WAGE ANALYSIS- Motion.pdf><14-1371 MOT 10-7-14-Bonin Koretz.pdf> <clkcommitteeagend281191049 10282014 html>

From: Laurie Goldman laurielgoldman@earthlink.net @

Subject: FW: We need you at City Hall tomorrow at 1:00 PM for the City's first hearing on raising the LA Minimum Wage - Please respond

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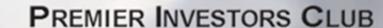
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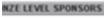


































From: Shahenian, Nicole Nicole@hollywoodchamber.net

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